SEAN CLONEY

UX/UI Frontend Developer

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EXPERIENCE

Sr Web Developer

LL Flooring

• Richmond, Virginia **a** 03/2019 - 12/2024

- · Increased Site Improve's accessibility score on legacy e-com website from mid-fifties to mideighties, within a few months
- Converted the legacy site to a Salesforce Commerce Cloud platform
- Implemented Google Analytics tracking across current and legacy sites
- Coded the whole menu (desktop and mobile) from scratch, ensuring it was ADA compliant
- Optimized website performance through efficient coding practices, resulting in improved load times and user engagement metrics

UX/UI Developer

NDP Agency

- Increased user engagement by 20% through crafting immersive web app games with AngularJS and Adobe tools
- Increased performance by 30% by engineering custom WordPress themes and implementing headless WordPress API
- Streamlined web development processes, integrating third-party APIs (Box.com, Mapbox, WordPress) and online database services to accelerate project delivery and improve functionality

UX/UI Designer and Developer

Unboxed Technology

🗰 05/2010 - 09/2016 🛛 🛛 Richmond, Virginia

- Developed assisted sales tools for in-store and field reps, created in JavaScript, CSS, Adobe Animate, and AngularJS that were used by Fortune 100 and Fortune 500 companies on a daily basis across the country
- Created animated, informational videos for clients, using an Animate to After Effects workflow that I created to expedite development time
- Developed custom SCORM-compliant eLearning modules in AngularJS, optimizing training efficiency and knowledge retention
- Spearheaded interactive app development for Comcast, revolutionizing customer engagement through iPad and touch screen TV displays nationwide
- Edited and optimized screen captures, videos, and audio files for web
- Mentored junior developers

Web Developer

Bytejam

- **i** 03/2009 01/2010 **Q** Richmond, Virginia
- Turned Photoshop comps into pixel perfect websites and flash widgets
- Actively participated in estimation meetings, contributing technical insights to enhance project planning and resource allocation for web development initiatives

UX/UI Developer/Designer

Circuit City

a 09/2007 - 01/2009 Richmond, Virginia

- Developed over twelve Flash-based product demos to aid The City (Circuit City's concept stores) employees in demonstrating retail technology concepts
- Created interactive selling assistants for Firedog, which helped to boost sales from \$200k to \$400k within six months
- Produced interactive Flash educational product aids for HP TouchSmart computers, prompting Hewlett Packard to delegate three machines per The City store location
- Webmaster for Circuit City's The City internal website

Freelance Work

Four Hour Window

- 🗰 2001 Present **Q** Richmond, Virginia • Created the local music portal gathering over 100 artists, Richmond Radio to highlight local musicians and venues in the Richmond, VA area
- Worked as lead frontend developer at iLearn Essentials to help create Reading Right on Time, a web-based tool that uploaded audio and leveraged IAM Roles for login and Amazon Transcribe to access children's' reading passages

i 09/2007 - 01/2010

= 09/1997 - 01/2000

Q Richmond, Virginia

Q Ypsilanti, Michigan

Charitable WordPress development and maintenance for readtothem.org

EDUCATION

K-6 Teaching Certificate

University of Richmond

• National Honors Society: Magna Cum Laude

Bachelor of Science

- Eastern Michigan University
- Major: Telecommunications and Film, Minor: Earth Science

SUMMARY

UX/UI Developer Innovative Frontend Developer with extensive experience in creating dynamic web applications, specializing in assisted sales platforms, interactive e-learning modules, and Salesforce Commerce Cloud implementations. Proven track record of improving website accessibility scores and delivering responsive, user-centric interfaces that enhance digital experiences and drive business performance. Skilled in leveraging modern JavaScript frameworks and responsive design principles to develop high-performance, intuitive web solutions that meet complex business requirements.

KEY ACHIEVEMENTS

♥	Adobe Site of The Day Award Design and development of the local music website, RichmondRadio.org, winning the award in 2008.
\	Accessibility Improvement Increased accessibility score by 30% on legacy website
\	Legacy Site Conversion Converted legacy site with 100% feature retention.
RAINING / COURSES	

Chamber RVA and Innerwill, Richmond, VA

Scrum Master Certification

Hard Yards, Richmond, VA

SKILLS



REFERENCES

Srikanth Yada - Head of Digital Technology, LL FLooring (540) 239-9197

Casey Wills - Vice President, eCommerce, LL Flooring (804) 627-2813

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Leadership Lab